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Introduction

The monograph is an important work on the topic of creating the socio-economic development. The level of socio-economic development is determined by many factors, and the hereby book considers the microfoundations of this order. The increase of the economic activity is an important condition to achieve social welfare and reduce inequalities. And constant improvement of living conditions of present and future generations is possible by keeping right balance between three kinds of capital: economic, human, and natural. The economic policy is a feature of great importance for decisions taken by business entities. The most important goal is a general economic growth, which is to serve the society, and improve the life quality. These are current challenges of open, free market economy, and globalization and liberalization of economic relations.

The goal of the monograph is to analyse the decisions of micro entities, and the environment where these decisions are taken in order to achieve advancement in socio-economic development. The book consists of eight chapters. It aims at showing different dimensions of economic actors decisions. These actors are being affected by national and transnational economic policies.

The first chapter refers to the topic of globalization and is an attempt to place the globalization phenomenon in the economic theory and practice.

The author of the next chapter investigates the factors of socio-economic growth in regional terms. He points out the relation between the level of regional development and implemented economic regional programs. The determinants of sustainable growth, as human capital, physical capital, innovations, and environment have been used to specify regions of similar level of socio-economic development.

Decision-making problems are issues examined also by managerial sciences. The author of the next chapter deals with managerial decisions in the context of Corporate Social Responsibility. Decision-making in a contemporary enterprise

requires balancing between goals of different economic actors – like managers or owners – and a very important issue is not only a goal achieved, but also responsibility for consequences of managerial decisions.

Problems analysed in the following parts of the monograph refer to two social groups – retired and disabled persons. Sustainable growth requires some economic policy actions in the area of equalling opportunities on labour market for these economic actors. The support of entrepreneurship of seniors and disabled can consolidate positive social and economic phenomena. Another positive social phenomenon is an environmental awareness which is a subject to national educational policies – that is strongly underlined in the next chapter.

The authors of the following chapters analyse regulations of banking sector in case of non-performing loans, and the phenomenon of the reasonable integrative currency area as an alternative for the Euro zone. The chapters regarding only the regulatory sphere constitute the closing part for considerations about sustainable economic growth and the decisions of economic entities that are taken in its conditions.

The monograph can be a useful source of knowledge for scientists, students and persons interested in the economic policy problems.

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